



## **OneID® ID ASSURE**

OneID® provides you with **government-certified identity verification** – helping you to meet your identity assurance requirements with a High GPG45 level of confidence that your customer is who they say they are.

ID Assure from OneID® allows you to truly know who you are dealing with, ensuring the person is exactly who they say they are and that their identity is not linked to any recorded fraudulent activity.

Certified under the Government's Digital Identity and Attributes Trust Framework (DIATF) to a high level of confidence it provides **the assurance you need** to meet your identity requirements for DBS checks, Right to Work and Right to Rent.

**Protect your business and your customers** by confirming their full name, address and date of birth, with additional checks for their activity history and for any linked information in Identity Fraud Databases.

## **PRODUCT ATTRIBUTES**

OneID® has developed its technology to offer a range of identity products that provide you with real time information about your customers to meet your needs.

The OneID® ID Assure product allows your customer to confirm their identity, **quickly, securely and with minimal friction** whilst providing you with the identity and contact information you require.

SUBJECT IDENTIFIER	FULL NAME	ADDRESS	DATE OF BIRTH	FRAUD CHECK	ACTIVITY HISTORY
					

# ○ HOW ID ASSURE WORKS

CONFIRM THE IDENTITY OF YOUR CUSTOMER IN SECONDS

## 1. AUTHENTICATION

ID Assure establishes the identity of your customer (the data subject) and authenticates who they are in real time.



## 2. ACTIVITY HISTORY ATTRIBUTES

ID Assure uses the National SIRA database to gather evidence of regular and recent interactions with multiple organisations across the UK.



This activity history proves that the identity has existed for a period of time and is being used in a way that meets normal expected behaviour. Evidence of an extended period of normal activity is a particularly good indicator that the identity is unlikely to be synthetic.

### 3. IDENTITY FRAUD ATTRIBUTES

ID Assure then matches the data subject's details against the National SIRA database of known frauds. ID Assure confirms if the subject is associated with any of the following:



This provides all the required evidence to show that the person who has been authenticated has not previously been associated with fraud, or that the identity has been compromised by fraudsters and could be considered high-risk.

## ○ ID ASSURE BENEFITS

- Let's your customers confirm their identity and stop fraud in **seconds**
- OneID® provides the **highest standards of quality and security** available in digital identity, with minimal friction for your customers
- No need for your customers to install new apps, create an account with OneID® or scan documents, OneID® ID Assure is the only certified service that uses the bank apps your customer already has on their phone
- The OneID® solution is **100% digital** and has **unequalled coverage** with the ability to verify circa **50 million adults**, anywhere in the UK, at any time for near instant checks
- ID Assure meets businesses' identity compliance requirements under GPG45 in a **simple, secure, and user-friendly** way

## ○ EXAMPLE INDUSTRIES

OneID® ID Assure can be implemented across a variety of industries to meet different requirements in the same **secure** way.

Compliance doesn't have to be a headache when using OneID® as we are **fully certified** against the UK Digital Identity & Attributes Framework, protecting your business, whatever the industry.



### HR & RECRUITMENT

Confirm the identity of candidates in seconds



### FINANCIAL SERVICES

Meet your compliance, counter fraud and onboarding needs with one supplier



### INSURANCE

Make insurance fraud a thing of the past with a revolutionary identity and counter fraud check

## ○ REASONS TO CHOOSE OneID® ID ASSURE

Certified by the UK Government OneID® ID Assure is ideal for DBS Checks where a high GPG45 level of confidence is needed for Standard and Enhanced levels, as well as new customer onboarding for financial services. **Backed by leading UK banks** and using industry-leading fraud services ID Assure provides you with the peace of mind that you know the identity of your customers whilst **eliminating fraud and impersonation**.

**GDPR Compliant** – Data is only ever shared with customer consent. You can **protect your customers' privacy** with no over-sharing of data, no document uploads, or live selfies and most importantly no hassle.

**Secure** – Best in class, **bank-grade security** is utilised to protect your customers and your business when using OneID®. OneID® provides you certainty about who you are dealing with via **secure customer authentication**.

**Easy integration** – Get going with OneID® in a few hours with **direct integration** into your website, application, or service. The OpenID Connect Interface makes it **easy** to connect our APIs into your system.