



## OneID® ID LIVE

Sometimes you just need to know someone is present. ID Live from OneID® confirms that your customer is present when interacting with your business, separating genuine people from fraudsters, bots, and other business disruptors.

Protect your business and your customers with an Identity Verification solution from OneID®.

OneID® is UK **Government certified** and provides a **simple, fast, and secure** way of authenticating the identity of a person online in real time. It is done in seconds by simply asking your customer's bank to confirm their identity using their online banking.

OneID® only shares the information you require, and there is no need for captcha's, document uploads or selfies **reducing friction** within your customer journey.

## PRODUCT ATTRIBUTES

OneID® has developed a range of identity verification products that provide you with real time information about your customers to meet your needs.

ID Live is free to use and provides you with a unique, consistent identifier for each person who uses your product, website or service (subject identifier) and confirms that your customer is present when interacting with you online.

SUBJECT  
IDENTIFIER



## HOW ID LIVE WORKS

**CONFIRM YOUR CUSTOMER IS PRESENT IN SECONDS**

OneID® facilitates the capture of the required details of your customer (the data subject) and authenticates them in real time.



YOUR CUSTOMER AGREES TO  
SHARE DATA WITH OneID®



THEY LOG INTO THEIR BANK  
ACCOUNT USING BANK  
AUTHENTICATORS



BANK SENDS YOUR  
CUSTOMER'S IDENTITY  
DETAILS TO YOU

The data is sent from your customer's bank to you via OneID® with your customer's consent. Only they can agree to this as they are the only one who can log in to their account. All bank data, including identity details, is secured by the bank using some of the **strongest security available**.

## ○ ID LIVE BENEFITS

- No surprise standing or one-off charges – OneID® ID Live is **free** to use
- Provides reassurance that your customer is present and human
- OneID® provides the **highest standards of quality and security available** in digital identity, with minimal friction for your customers
- No need for your customers to install new apps, create an account with OneID® or scan documents
- OneID® is the **only certified service** that uses the bank apps your customer already has on their phone
- The OneID® solution is **100% digital** and has unequalled coverage with the ability to verify **circa 50 million adults**, anywhere in the UK, at any time for near instant checks
- Easily upgrade to our other identity products if your requirements increase

## ○ EXAMPLE INDUSTRIES

OneID® ID Live can be applied to a variety of industries to meet different requirements in the same secure way.



### SPORTS AND ENTERTAINMENT

Beat the ticket touts by knowing you are dealing with a real, unique person each time



### SOCIAL MEDIA

Verify real accounts and profiles and spot bot accounts easily



### FINANCIAL SERVICES

Use your unique subject identifier to verify a returning customer, without the need to ask for any additional information

## REASONS TO CHOOSE OneID® ID LIVE

Certified by the UK Government and backed by UK banks using industry-leading fraud services ID Live provides you with the peace of mind that you know the identity of your customers whilst **eliminating fraud and impersonation**.

**GDPR Compliant** – Data is only ever shared with customer consent. You can **protect your customers' privacy** with no over-sharing of data, no document uploads, or live selfies and most importantly no hassle.

**Secure** – Best in class, **bank-grade security** is utilised to protect your customers and your business when using OneID®. OneID® provides you with certainty about who you are dealing with via **secure customer authentication**.

**Easy integration** – Get going with OneID® in a few hours with **direct integration** into your website, application, or service. The OpenID Connect Interface makes it **easy** to connect our APIs into your system.