



○ OneID® SIGN-IN

OneID® Sign-In lets your customers confirm their identity and securely log in to their account with you in **seconds**.

With a few clicks, your customer can log in to your website or service. Their identity is confirmed providing their subject identifier with **minimal friction**.

Every transaction is protected by the **most advanced counter-fraud measures**. Using OneID® solutions means that bank-grade authentication, fraud detection and biometric security **protects your business from fraudulent activity**.

○ PRODUCT ATTRIBUTES

OneID® has developed its technology to offer a range of onboarding products that provide you with real time information about your customers to meet your needs.

Sign-In enables **seamless account log in experience** whilst providing you with confidence that the person logging in is your customer.

SUBJECT
IDENTIFIER



○ HOW OneID® WORKS?

SIGN IN YOUR CUSTOMER IN A SIMPLE, SECURE AND FAST WAY

OneID® facilitates the capture of the required details of your customer (the data subject) and authenticates them in real time.



The data is sent from your customer's bank to you via OneID® with the subject's consent. Only the data subject can agree to this as they are the only one who can log in to their account. All bank data, including identity details, is secured by the bank using some of the strongest security available.

○ OneID® SIGN-IN BENEFITS

- Sometimes you want to welcome a customer back with **minimal friction**, allowing them to access their account in the least amount of time.
- Using Sign-In from OneID®, your customer can **login into your website or service in just a few clicks**. Every time they log in their identity is confirmed by providing their subject identifier.
- No need for your customers to install new apps, create an account with OneID® or scan documents, OneID® is the only certified service that uses the bank apps your customer already has on their phone.
- The OneID® solution is **100% digital** and has unequalled coverage with the ability to verify circa **50 million adults**, anywhere in the UK, at any time for near instant checks.
- Sign-In **minimises the amount of data your customer needs** to share with you, in this case only their subject identifier, reducing risk whilst aligning with General Data Protection Rules.
- Make management of customer passwords a thing of the past, OneID® Sign-In **confirms the identity of your customer** and uses this to log them into their account with you, removing the need for complicated passwords and remembering usernames.

○ EXAMPLE INDUSTRIES

OneID® onboarding solutions can be applied to a variety of industries to meet different requirements in the same secure way.

Compliance doesn't have to be a headache when using OneID® as we are **fully certified** against the UK Digital Identity & Attributes Framework, protecting your business, whatever the industry.



FINANCIAL SERVICES

Meet your compliance, counter fraud and onboarding needs



E-COMMERCE

Increase customer satisfaction by reducing friction during sign in with one supplier



RETAIL

Reduce friction during sign in and delight customers

○ REASONS TO CHOOSE OneID® SIGN-IN

OneID® Sign-In is ideal if confirmation of customer identity is an important part of registration or login. OneID® works to **eliminate fraud, impersonation, duplicate accounts, cyberattacks and to prevent bots during login**. OneID® replaces complex sign in industry requirements (where standard login and password methods are cumbersome) with a simple bank-based login.

GDPR Compliant – Data is only ever shared with customer consent. You can protect your customers' privacy with no over-sharing of data, no document uploads, or live selfies and most importantly, **no hassle**.

Secure – Best in class, bank-grade security is utilised to protect your customers and your business when using OneID®. OneID® provides you with certainty about who you are dealing with via industry-leading, **secure customer authentication**.

Easy integration – Get going with OneID® in a few hours with direct integration into your website, application, or service. The OpenID Connect Interface makes it easy to connect our APIs into your system.